

# ECONOMIC INDICATORS

## Brockville, Ontario Canada



# 2020

(2019 Year End)



**BROCKVILLE**  
CITY OF THE 1000 ISLANDS  
*Hometown Charm...World Class Business!*

Economic Development  
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## COMMERCIAL RETAIL SERVICE SECTOR

	2014	2015	2016	2017	2018	2019
Commercial Investment	\$3.4 M	\$4.4 M	\$4.7 M	\$6.9 M	\$13.4 M	\$6.4 M
New and Repairs Total Commercial Building Permit	33	28	38	52	59	64
No. of Brockville Businesses (Retail/Commercial/Mfr) <i>Source: Leeds and Grenville Business Directory</i>	1,238	1,268	1,272	1,242	1,238	1,263
Number of Businesses Downtown (DBIA Membership)		267	288	295	279	297

Source: Economic Development Office, Planning Department, DBIA

## MANUFACTURING SECTOR

	2014	2015	2016	2017	2018	2019
Permits Issued: New Construction/ Expansions/Repairs	14	8	12	11	10	8
New Construction/Expansion Value	\$9.6M	\$3.6 M	\$3.8 M	\$1.6 M	\$.679 M	\$4.8 M

Source: Planning Dept., Building Division

## HOUSING SECTOR

	2014	2015	2016	2017	2018	2019
New Residential Investment Value	\$9.3M	\$4.8M	\$3.4M	\$6.0 M	\$6.8 M	\$7.3 M
Housing Starts (Single Detached/Attached)	30	15	13	25	30	8
Housing Starts (Multiple Units) - (number of units)	18	3	85	0	24	39
Total Residential Building Permits	114	83	98	163	160	136
Total Building/Repairs Construction Value	\$12.5M	\$6.8M	\$14.1M	\$8.2 M	\$8.6 M	\$10.2 M

Source: Planning Dept., Building & By-Law Services Div., Economic Development Office

## PRIVATE APARTMENT VACANCY RATES (%)

Size	2014	2015	Oct. 2016	Oct. 2017	Oct. 2018	Oct. 2019
Bachelor	2.2	5.3	4.8	N/A	3.7	2.7
1 Bedroom	3.1	3.7	3.1	3.5	3.3	3.0
2 Bedroom	4.9	3.5	3.8	2.2	2.5	3.4

Source: CMHC Ottawa Office Rental Market Survey – Brockville Census Subdivision - Date Released: Oct. 2019

## NUMBER OF PRIVATE APARTMENT UNITS

	Oct-2015	Oct-2016	Oct-2017	Oct-2018	Oct-2019
Bachelor	84	86	87	87	87
1 Bedroom	569	568	572	570	567
2 Bedroom	1,316	1,318	1,316	1,321	1,325
3+ Bedroom	92	92	93	94	94
Total	2,059	2,064	2,068	2,072	2,073

Source: CMHC Ottawa Office Rental Market Survey – Brockville Census Subdivision - Date Released: Oct. 2019

## PRIVATE APARTMENT AVERAGE RENTAL RATES

Size	Oct. 2015	Oct. 2016	Oct. 2017	Oct. 2018	Oct. 2019
Bachelor	\$572	\$608	\$608	\$620	\$633
1 Bedroom	\$710	\$761	\$744	\$761	\$786
2 Bedroom	\$838	\$879	\$858	\$872	\$920
3+ Bedroom	\$921	\$920	\$921	\$886	\$926
Total	\$793	\$823	\$817	\$829	\$863

Source: CMHC Ottawa Office Rental Market Survey – Brockville Census Subdivision - Date Released: Oct. 2019

## GENERAL LABOUR STATISTICS

	2014	2015	2016	2017	2018	2019
Area 3510 Unemployment Rate	6.6	6.5	6.5	5.7	4.8	4.7
Provincial Unemployment Rate	7.3	6.8	6.5	6.0	5.6	5.6
Canadian Unemployment Rate	6.9	6.9	7.0	6.3	5.8	5.7

Source: Labour Market Information Analyst, Service Canada

## ASSESSMENT FIGURES

City of Brockville - 2019 Taxation Year – Valuation Date: January 1<sup>st</sup>, 2018

	2014	2015	2016	2017	2018	2019
Residential Assessment	\$1481.0 M	\$1,542.2 M	\$1,642 M	\$1,632 M	\$1,659 M	\$1,693 M
Multi-Residential Assessment	\$113.8 M	\$120.3 M	\$126.9 M	\$134.3 M	\$142.5 M	\$161 M
Commercial Occupied	\$268.6 M	\$273.7 M	\$334.3 M	\$309.7 M	\$306.6 M	\$321 M
Commercial Vacant	\$7.4 M	\$7.6 M	*\$9.7 M	\$9.7 M	\$9.07 M	\$7.0 M
Industrial Occupied	\$56.8 M	\$56.8 M	\$58 M	\$58.7 M	\$59.8 M	\$53 M
Industrial Vacant	\$2.3 M	\$2.4M	\$2.7 M	\$2.7 M	\$2.7 M	\$2.0 M

Source: Revenue Office – Rates/Figures are subject to change until the tax rates are finalized.

\*The increase is based on new construction not included in previous years.

## CITY OF BROCKVILLE HOSPITALITY SECTOR

	2014	2015	2016	2017	2018	2019
Brockville Harbour Boaters Visitations	773	852	729	619	644	487
Nights	1,086	1204	1036	888	957	816
Island*Visitation**	392	550	496	284	356	330
Nights ***	503	624	621	331	448	406
St. Lawrence Park Campers Visitations	343	337	535	496	440	547
Nights	616	793	978	857	807	979

Source: City of Brockville Operations Dept. | \*Island seasonal pass holder use is not included in Island statistics | \*\*2019 = 28 seasonal day use mooring passes sold | \*\*\*2019 = 37 seasonal overnight mooring passes sold

## BRIDGE TRAFFIC REPORT

	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>
Johnstown/Ogdensburg	780,603	632,915	623,971	679,676	674,200	666,301
1000 Islands/Ivy Lea	2,079,982	2,017,689	2,003,201	1,996,394	1,969,137	2,045,952

Source: Direct Call