

ECONOMIC INDICATORS

Brockville, Ontario Canada



2018

(2017 Year End)



BROCKVILLE

CITY OF THE 1000 ISLANDS

Hometown Charm...World Class Business!

Economic Development
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COMMERCIAL RETAIL SERVICE SECTOR

	2012	2013	2014	2015	2016	2017
New Registered Home Based Businesses	5	4	6	5	1	2
Commercial Investment	\$13.3 M	\$4.4 M	\$3.4 M	\$4.4 M	\$4.7 M	\$6.9 M
New and Repairs Total Commercial Building Permit	33	38	33	28	38	52
No. of Brockville Businesses (Retail/Commercial/Mfr)	1,206	1,220	1,238	1,268	1,272	
Number of Businesses Downtown (DBIA Membership)				267	288	295

Source: Economic Development Office, Planning Department, DBIA

*Decrease due to revamping of Leeds and Grenville Business Directory

MANUFACTURING SECTOR

	2012	2013	2014	2015	2016	2017
Permits Issued: New Construction/ Expansions/Repairs	15	11	14	8	12	11
New Construction/Expansion Value	\$3.9M	\$571,896	\$9.6M	\$3.6 M	\$3.8 M	\$1.6 M
Total # Employees *	3462	3277	3334	3216	3249	3417

Source: Economic Development Office, Planning Dept., Building Division

***SUMMARY:** Current number of Companies 60
Employees as at Dec 31, 2017 3417

Source: Economic Development Office

HOUSING SECTOR

	2012	2013	2014	2015	2016	2017
New Residential Investment Value	\$10.4M	\$9.2M	\$9.3M	\$4.8M	\$3.4M	\$6.0 M
Housing Starts (Single Detached/Attached)	19	23	30	15	13	25
Housing Starts (Multiple Units) - (number of units)	22	15	18	3	85	0
Total Residential Building Permits	126	112	114	83	98	163
Total Building/Repairs Construction Value	\$11.7M	\$10.8M	\$12.5M	\$6.8M	\$14.1M	\$8.2 M

Source: Planning Dept., Building & By-Law Services Div., Economic Development Office

BROCKVILLE AREA HOUSING TRANSACTIONS

	2012	2013	2014	2015	2016	2017
Listings	440	428	438	451	410	330
Sales	295	256	246	266	288	181
Average Sale Price	\$200,964	\$214,197	\$223,474	\$210,436	\$ 214,057	\$254,421

Source: MLS® statistics provided the Rideau-St. Lawrence Real Estate Board for the period January 1, 2017 - December 31, 2017

AVERAGE SALE PRICES

	2012	2013	2014	2015	2016	2017
Detached Bungalow	\$ 203,708	\$ 224,721	\$ 224,519	\$ 230,551	\$ 217,854	\$264,937
Standard Two Story	\$ 213,204	\$ 227,204	\$ 235,064	\$ 209,130	\$ 257,681	\$283,898
Standard Condo Apartment	\$ 186,244	\$ 163,899	\$ 195,630	\$ 154,154	\$ 179,808	\$182,003
Standard Townhouse	\$ 208,290	\$ 213,490	\$ 243,841	\$ 232,667	\$ 218,921	\$235,467

Source: MLS® statistics provided the Rideau-St. Lawrence Real Estate Board for the period January 1, 2017 - December 31, 2017

PRIVATE APARTMENT VACANCY RATES (%)

Size	2012	2013	2014	April 2015	Oct. 2016	2017
Bachelor	0.0	5.3	2.2	5.3	4.8	N/A
1 Bedroom	4.2	2.1	3.1	3.7	3.1	3.5
2 Bedroom	2.6	5.9	4.9	3.5	3.8	2.2

Source: CMHC Ottawa Office Rental Market Survey – Brockville Census Subdivision - Date Released: Oct. 2017

NUMBER OF PRIVATE APARTMENT UNITS

	Apr-2015	Oct-2015	Oct-2016	Oct-2017
Bachelor	84	84	86	87
1 Bedroom	565	569	568	572
2 Bedroom	1,314	1,316	1,318	1,316
3+ Bedroom	90	92	92	93
Total	2,053	2,059	2,064	2,068

Source: CMHC Ottawa Office Rental Market Survey – Brockville Census Subdivision - Date Released: Oct. 2017

PRIVATE APARTMENT AVERAGE RENTAL RATES

Size	Apr. 2015	Oct. 2015	Oct. 2016	Oct. 2017
Bachelor	\$591	\$572	\$608	\$608
1 Bedroom	\$722	\$710	\$761	\$744
2 Bedroom	\$827	\$838	\$879	\$858
3+ Bedroom	\$920	\$921	\$920	\$921
Total	\$790	\$793	\$823	\$817

Source: CMHC Ottawa Office Rental Market Survey – Brockville Census Subdivision - Date Released: Oct. 2017

GENERAL LABOUR STATISTICS

	2012	2013	2014	2015	2016	2017
Area 3515* Unemployment Rate	6.4	6.5	6.6	6.5	6.5	5.7
Provincial Unemployment Rate	7.9	7.6	7.3	6.8	6.5	6.0
Canadian Unemployment Rate	7.3	7.1	6.9	6.9	7.0	6.3

* Kingston (Area 3515)

Source: Labour Market Information Analyst, Service Canada

ASSESSMENT FIGURES

City of Brockville - 2017 Taxation Year – Valuation Date: January 1st 2016

	2012	2013	2014	2015	2016	2017
Residential Assessment	\$1,420.2 M	\$1484.8 M	\$1481.0 M	\$1,542.2 M	\$1,642 M	pending
Multi-Residential Assessment	\$107.2 M	\$113.8 M	\$113.8 M	\$120.3 M	\$126.9 M	pending
Commercial Occupied	\$308.1 M	\$268.9 M	\$268.6 M	\$273.7 M	*\$334.3 M	pending
Commercial Vacant	\$7.9 M	\$7.4 M	\$7.4 M	\$7.6 M	*\$9.7 M	pending
Industrial Occupied	\$60.8 M	\$59.4 M	\$56.8 M	\$56.8 M	\$58 M	pending
Industrial Vacant	\$2.3 M	\$2.4 M	\$2.3 M	\$2.4M	\$2.7 M	pending

Source: Revenue Office – Rates/Figures are subject to change until the tax rates are finalized.

*The increase is based on new construction not included in previous years.

CITY of BROCKVILLE HOSPITALITY SECTOR

	2012	2013	2014	2015	2016	2017
Brockville Harbour Boaters Visitations Nights	789 1078	764 1,023	773 1,086	852 1204	729 1036	619 888
Island* Visitation** Nights ***	319 430	445 518	392 503	550 624	496 621	284 331
St. Lawrence Park Campers Visitations Nights	396 772	509 889	343 616	337 793	535 978	496 857

Source: City of Brockville Operations Dept.
**Island seasonal pass holder use is NOT included in Island statistics*
***2017 = 28 seasonal day use mooring passes sold*
****2017 = 35 seasonal overnight mooring passes sold*

BRIDGE TRAFFIC REPORT

Bridge:	2012	2013	2014	2015	2016	2017
Johnstown/Ogdensburg	782,524	832,334	780,603	632,915	623,971	679,676
1000 Islands/Ivy Lea	2,110,126	2,119,031	2,079,982	2,017,689	2,003,201	1,996,394

Source: Direct Call
Johnstown/Ogdensburg 313-343-4080 Jessica.Parky@ogdensport.com
 1000 Islands/Ivy Lea 315-452-2501 sharon.parker@bridge.com

TOURISM GENERAL

	2012	2013	2014	2015	2016	2017
Tourism "Walk-In" Inquiries	*9,105	24,049	18,117	16,292	15,935	15,892
Information packages mailed	233	425	210	189	252	142
Website Hits	263,636	371,396	328,006	**134,614	**230,543	226,767

Source: Brockville and District Chamber of Commerce Tourism Office
 * Blockhouse not open
 **New site launched in the spring of 2015 – organic search dropped dramatically until google properly indexed site

ATTRACTION/FESTIVAL VISITATION

	2012	2013	2014	2015	2016	2017
1000 Islands & Seaway Cruise	26,700	25,800	23,850	31,100	33,700	28,350
Aquarium (soft opening March 2016, Grand Opening May 2016)	N/A	N/A	N/A	N/A	70,400	52,921
Automotion	2,000	5,000	5,000	5,000	5,000	5,000
Boldt Castle	190,930	186,320	184,683	208,217	204,064	194,792
Brockville Art Centre	32,074	32,564	31,677	30,000+	30,000+	35,000+
Brockville Arts Centre - Summer Theatre/Musicals	5,206	7,312	5,217	5,867	5,667	5,803
Brockville Museum	8,467	7,348	6,052	6,655	6,292	6,373
Genealogy Visits (at the Brockville Museum)	1,115	971	850	808	668	558
Brockville Public Library (total walk in traffic)				132,956	137,934	124,548
Brockville Public Library (programs and special events)	6,610	6,968	7,703	9,295	11,427	10,598
Brockville Railway Tunnel (opened August, 2017)	N/A	N/A	N/A	N/A	N/A	45,000
Brockville Ribfest	50,000	50,000	50,000	50,000	30,000	
Culture Days (started in 2016)	N/A	N/A	N/A	N/A	??	3,000
Doors Open	2,470	5,100	2,500	3,500	2,750	
Fort Henry, Kingston	105,000	91,500	79,364	85,000	136,950	84,114
Fort Wellington	17,092	10,194	10,053	11,001	13,000	20,815
Fulford Place	7,000	6,593	5,340	3,159	5,662	
Multicultural Festival	3,400	3,000	3,100	3,000	3,300	2,500
Poker Run	10-15 K	10-15 K	10-15K	10-15K	10-15K	20,000
Pride Brockville (est. 2011)	450	1,000	1,000	2,000	2,000	550
Rail to Trails Festival (2017 only)	N/A	N/A	N/A	N/A	N/A	55,000
Red Hot & Blue Rockabilly Festival	N/A	N/A	N/A	N/A	810+	
Skywood Eco Adventure (opened July 2016)	N/A	N/A	N/A	N/A	11,500	11,234
Upper Canada Village	150,000+	215,400	178,415	217,150	187,775	197,413
Walking Tours	Ghost 364	Ghost 130	Ghost 168	Crimes & Criminals 241	Crimes & Criminals 170 Ghost Walks 119	Crimes & Criminals 110 Ghost Walks 140

Source: Tourism Office *Note: Events/Festivals are estimates only. No scientific tracking.*